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SWACHHA ANDHRA CORPORATION

MA & UD Department,
Government of Andhra Pradesh

#501, NCL Kaveri-I Apartments, Shanthi Nagar,
Masab Tank, Hyderabad – 500028.

Letter No. 107 / SAC/CE/F61 / 2015

Dated: 08-11-2015

Sir,

Sub: Swachh Bharat Mission – Swachha Andhra Corporation –Special initiative cleanliness drive after Deepavali – Reg.

Ref :1.D.O.No.PB/SBM/05/2015 of Joint Secretary & Mission Director(SBM) Ministry of Urban Development, New Delhi,Dt.05-11-2015.

With reference to above GoI has informed that Deepavali festival is full of activities and the major ones are burning of fire crackers, decoration of the market area, houses and establishments, exchange of gift and sweets and religious activities. After the festival a lot of waste accumulates in the market area, establishment and in the housing colonies and these are in the form of burned crackers remains, removed decorative items, remains of gift, sweets and rapping materials and flowers and other religious offering remains.

As a special initiative a cleanliness drive after this Deepavali may be initiated under Swachh Bharat Mission to make the market area, establishment, shops and housing colonies litter free. A proper monitoring make be taken up on these days of the entire sweeping and cleaning operation in the ULB. As a unique initiative this year the night sweeping may be initiated on the Deepavali night so that the residents get a clean city in the morning.

The sweeping and the cleaning drives photographs may be uploaded on Swachhbhararurban.gov.in, swachhbharart.mygov.in and SAC Whatsapp number 9000500371.

Hence all the Municipal Commissioners are requested to take up the activity and upload the photos in SBM website and also send to the SAC whats app.

Yours faithfully



Managing Director

Swachha Andhra Corporation

Hyderabad

Date: 08-11-2015

To All Commissioners of Municipal Corporations in Andhra Pradesh

All Commissioners of Municipalities in Andhra Pradesh.

Copy submitted to the Principal Secretary MA&UD Department for kind information.

Copy submitted to the Director of Municipal Administration for kind information

Copy to the all Regional Directors of Municipal Administration of AP to inform all the commissioners and report compliance.