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ఆంధ్ర ప్రదేశ్ సర్కారు
సాగు మరియు పర్యావరణ శాఖ

SWACHHA ANDHRA CORPORATION

MA & UD Department,
Government of Andhra Pradesh
#501, NCL Kaveri-I Apartments, Shanthi Nagar,
Masab Tank, Hyderabad – 500028.

Lr. No. 114 SAC / CE / F. No. 61 /2015, Date: 14.11.2015

To
All the Municipal Commissioners.

Sir/Madam,

Sub: Campaigning on World Toilet Day on 19th November 2015– Reg.

As you are aware 19th November 2015 is the United Nations World Toilet Day and the Government of India has launched the Swachh Bharat Mission to make India open defecation free by 2nd October 2015. To achieve the Swachh Bharat, the state government has launched the Swachha Andhra Pradesh Mission. Creation of awareness and bringing in behavioral change is the key success factor for successful implementation of the program.

Therefore, all the Commissioners are here by requested to organize massive Campaigning on the following issues in view of World Toilet Day on 19th November 2015.

- 1) Creation of Awareness on Usage of Toilets in terms of Safety and Healthiness.
 - 2) Creation of Awareness on Government Support for Construction of Toilets under various toilet Schemes.
 - i. Community Toilets
 - ii. Public Toilets
 - iii. IHHTS
 - a. Construction of new toilets.
 - b. Conversion of insanitary toilets to sanitary toilets.
 - 3) Obtain Public feedback on their opinion before and after construction of IHHTS under Swachh Bharat Mission.
 - 4) Cleanliness of Community toilets, Public Toilets and inspection by elected representatives and officers in each ward.
 - 5) Inspection to open defecation sites by elected representatives and officers in each ward and to motivate people to take up construction of IHHTS.
 - 6) Conduct rallies and marathons with message on Swachh Bharat Mission.
- The photographs of the campaign on World Toilet Day may be uploaded in the SBM website and same may also be sent to SAC WhatsApp number 9000500371

Yours faithfully


for MANAGING DIRECTOR
14/11/15

Copy Submitted to:

The Director, Municipal Administration, Hyderabad.
The Regional Directors of Municipal Administration.