

D. MURALIDHAR REDDY, IAS
Managing Director

Telefax: 0866 2456708
e-mail : mdswachhandhra@gmail.com
URL : www.sac.ap.gov.in



SWACHHA ANDHRA CORPORATION

Municipal Administration & Urban Development Department,
Government of Andhra Pradesh
VMC-AQK0BL52, #502, Vijayalakshmi Residency,
Backside of Govt. Hospital, ESI Hospital Road,
Gunadala, VIJAYAWADA – 520004. A.P.

F.No.73/SAC/TBCD/COO(S)/2016, Date.31.10.2016

To

All the Municipal Commissioners,
Andhra Pradesh.

Sir,

Sub: SAC - Theme Based Cleanliness Drive as part of Swachh Bharat Mission - In the Cleanliness Drives in “Massive Engagement With Students” - from 01.11.2016 to 15.11.2016 -Reg

Ref: 1. Circular No.SB/SBM/30/2016, dated.29.03.2016. of JS&MD (SBM), MoUD, Gol

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I invite your attention to the above subject and references and request you to take-up the Theme Based Cleanliness drive as part of Swachha Bharat Mission, i.e., Cleanliness Drives in “Massive Engagement With Students” - from 01.11.2016 to 15.11.2016, as detailed in the annexure enclosed herewith.

Vide 1st reference cited the Joint Secretary and Mission Director (SBM) has informed that for all the upcoming thematic drives during the year 2016-17, press cuttings and TV video clippings (only related to the theme for a particular fortnight) will be awarded **1 point per press cuttings, and 3 points per TV video clippings**, and these marks will be counted towards the final scores in the next round of “Swachh Survekshan” survey to be conducted towards the end of this year.

Further it is to inform that to kindly send all press clippings / TV videos that appear in your local media, pertaining to this drive, to the Mail ID: sanghamitrab@kpmg.com with CC to swachhaandhra2015@gmail.com for earning points for the next round of Swachh Survekshan to be conducted towards the end of this year.

Yours faithfully


MANAGING DIRECTOR

Encl: - As above

SUGGESTED ACTIVITIES FOR CLEANLINESS DRIVES IN “MASSIVE ENGAGEMENT WITH STUDENTS”

- ✍ Mass pledge taking by all children.
- ✍ Sensitization by children to their parents about safe practices in cleanliness and hygiene.
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