

To
All the Municipal Commissioners
MA & UD Department
Govt. of A.P.

File No: F.No.77(2)/SAC/COO(S)2016,

3.3.2017

Sir/Madam,

Sub:SAC-To organize felicitation ceremonies to SHGs-On 8th March is celebrated as the International Women's Day-Reg.

Ref:D.O.SB/SBM/027/2017M DT.27.2.2017, of JS & MD, SBM,
GoI

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Your immediate attention invited to the subject and reference cited.

The JS & MD, SBM has informed that **8th March is celebrated as the International Women's Day worldwide**. Under SBM-Urban, it is constant attempt to integrate women self-help groups, especially in urban slums, in taking forward the Swachh Bharat implementation mandate.

Accordingly he has requested to kindly organize public felicitation ceremonies in respective States and Cities to appreciate and reward women self-help groups who have been doing commendable work on 'swachhata' related issues in the States/Cities. As an indicative list the SHGs work could be around:

a. motivating slum communities to stop open defecation and open urination by constructing and using toilets.

b. taking up the operation and maintenance of community toilets in their neighbourhoods.

c. motivating householdsto practice segregation of wet and dry wastge and take up decentralized composting.

d. any other exemplary work done in related fields

The expenses incurred for these functions may be met from SBMs IEC funds and requested to take up many more such initiatives to make the Swachh Bharat Mission truly inclusive in spirit.

Therefore, I request that to take up the felicitation ceremonies in respective ULBs for their commendable work done on the above points.

REDDY,IAS

Encl:As above

Yours faithfully,

D MURALIDHAR

MANAGING DIRECTOR



D.O. SB / SBM / 027 / 2017

Date: 27th February 2017

Dear Madam / Sir,

Re: Felicitating women self-help groups on International Women's Day

As you are aware, 8th March is celebrated as the International Women's Day worldwide. You are also aware that under SBM-Urban, it is our constant attempt to integrate women self-help groups, especially in urban slums, in taking forward the Swachh Bharat implementation mandate.

Accordingly, we would like to request you to kindly organise public felicitation ceremonies in your respective states and cities to appreciate and reward women self-help groups who have been doing commendable work on 'swachhata' related issues in your states / cities. As an indicative list, the SHGs' work could be around:

- motivating slum communities to stop open defecation and open urination, by constructing and using toilets,
- taking up the operation and maintenance of community toilets in their neighbourhoods,
- motivating households to practice segregation of wet and dry waste and take up decentralised composting,
- any other exemplary work done in related fields.

The expenses incurred for these functions may be met from SBM's IEC funds. We look forward to many more such initiatives to make the Swachh Bharat Mission truly inclusive in spirit.

With best regards,


(PRAVEEN PRAKASH)

All State Mission Directors / MCs of 500 cities

Copy to: DS-SBM-II