

To
The Commissioner & Director of Municipal Administration,
MA & UD Department,
Andhra Pradesh.

File No: 77(6)/SAC/COO(S)2016, dt: 23.09.2019

Sir / Madam,

Sub: SAC-Star rating assessment by independent agency-Reg

Ref: Lr.No.15/08/2018-SBM-I, dt: 06.09.2019, of Director, Swachh Bharat Mission (SBM), Ministry of Housing and Urban Affairs (MoHUA).

@@@@@@

Attention is invited to the subject and reference cited.

The Director of SBM, MoHUA has informed that the enthusiasm with which cities have responded to the modified protocol for Star Rating of Garbage Free Cities and Plastic Free City Challenge. The Ministry is appointed Hindustan Thomson Associates Private Ltd (Kantar) to conduct independent and transparent star rating assessment of the cities.

As part of the assessment, assessors are required to visit the cities to conduct independent observation and citizen validation of the progress claimed by cities on pre-set indicators as per the toolkit. To collect evidences, the assessors will also click pictures, shoot videos and survey citizens while conducting on-filed assessments.

To ensure authenticity of the assessor, Kantar will issue Identity Cards to all assessors. A sample of the Identity Card being issued to the assessors is attached as Annexure-1 and same is attached to the letter.

All the Municipal Commissioners/Executive Officers are requested to ensure that all citizens, stakeholders, caretakers/managers of sanitation/solid waste management facilities are sensitized in advance to ensure smooth assessment of claims made by the ULBs.

Therefore, the Commissioner & Director of Municipal Administration, MA & UD Department, AP is requested to issue necessary instructions to all the ULBs to go through the contents of the letters and take necessary action.

Yours faithfully,
DR P SAMPATH KUMAR
MANAGING DIRECTOR

Encl: As above.

Copy submitted to the Secretary, MA & UD Department for favour of information.

Copy to all the Municipal Commissioners, MA & UD Department for information and

necessary action.

Signature Not Verified

Digitally signed by Sampath
Kumar Pommala
Date: 2019.09.23 20:04:34 IST
Reason: Approved



बिनय कुमार झा
BINAY KUMAR JHA

निदेशक
DIRECTOR
(SWACHH BHARAT MISSION)
Tel.: 011-23062602
E-mail: binay.jha@nic.in



भारत सरकार
आवासन और शहरी कार्य मंत्रालय
निर्माण भवन
GOVERNMENT OF INDIA
MINISTRY OF HOUSING AND URBAN AFFAIRS
NIRMAN BHAWAN

नई दिल्ली-110011, तारीख 20
New Delhi-110011, dated the 20

6th Sept. 2019.

D.O. No. 15/08/2018 – SBM – I

Dear State Mission Directors,

We are glad to acknowledge the enthusiasm with which cities have responded to the modified protocol for Star Rating of Garbage Free Cities and Plastic Free City Challenge. As you may be aware that Hindustan Thomson Associates Private Ltd. (Kantar) is appointed by Ministry to conduct an independent and transparent star rating assessment of the cities.

2. As part of the assessment, assessors are required to visit the cities to conduct independent observation and citizen validation of the progress claimed by the cities on pre-set indicators as per the toolkit. To collect the evidences, the assessor will also click pictures, shoot short videos and survey citizens while conducting on-field assessments.
3. All Mission Directors/Municipal Commissioners/Executive Officers are requested to ensure that all citizens, stakeholders, caretakers/managers of sanitation/solid waste management facilities are sensitized in advance to ensure smooth assessment of claims made by the ULBs.
4. To ensure authenticity of the assessor, Kantar will issue Identity Cards to all assessors. A sample of the Identity Card being issued to the assessors is attached as Annexure 1. Cities may take a note of the same.

We look forward to your support for making Star Rating of Garbage Free Cities a success.

Yours Sincerely




(Binay Kumar Jha)

To: All Mission Directors
CC: All Municipal Commissioners/Executive Officers
: Hindustan Thomson Associates Private Limited



Annexure 1

Sample format of ID card to be issued to assessors

	
GARBAGE FREE CITY SUSTAINING	
	
Name :	:
ID No. :	:
Designation :	:
Mobile :	:
State :	:
Validity: 1 Sep to 31 Dec 2019 Authorized Signatory	
KANTAR A division of HTA Private Limited 8, Balaji Estate, Guru Ravidass Marg, Kalkaji, New Delhi – 110019	