

To  
The Director of Municipal Administration,  
MA & UD DEpartment,  
Guntur,  
Andhra Pradesh.

**File No: 88(16)/SAM/COO(S)/GEN/2017, dt:20.09.2018.**

Sir,

Sub: SAC – Swachhta Hi Sewa 2018 Action Plan communicated –To intensify the Swachhta Activities-Requested -Reg.

Ref: As per the instructions of the Hon'ble Chief Minister during Video Conference held on 20<sup>th</sup> Sep 2018

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Attention is invited to the subject and reference cited.

During the VC held on 20<sup>th</sup> Sep 2018 the Hon'ble CM has instructed to intensify the cleanliness activities in a big way across the state duly involving the Public representatives ,Officials, Public, NGOs, Students, Children and others. These activities may be continued till 2<sup>nd</sup> October 2018. The day wise action plan which was already communicated to the districts is also here with enclosed.

Therefore, it is requested to give necessary instructions to the commissioners to take up and intensify the Swachhta Activities up to 2nd October, 2018 to make the programme a big success.

Yours faithfully  
**D MURALIDHAR REDDY,IAS**  
**MANAGING DIRECTOR**

Encl: Day wise action plan for SHS-2018

Copy to the Regional Directors for information and necessary action

Copy to all the Municipal Commissioners, for information and necessary action.

Signature Not Verified

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Muralidhar Reddy  
Date: 2018.09.21 13:14:42 IST  
Reason: Approved



## Day wise District Action Plan – Swachhata Hi Sewa

<b>Date</b>	<b>Activity</b>	<b>Sub-Activity</b>	<b>Target group</b>
21 Sep 18	Personnel health and hygiene	Sanitation Vs. Health related issues. Hand wash activity Good and bad habits Do's and Don'ts SLWM Menstrual Health Management	SHG members, Women and Girl Students
22 Sep 18	Swachha Andhra Mission Action Day	<ul style="list-style-type: none"> <li>All the members of ULB/Gram Panchayat level mission shall take up grounding of the works as per the action plan</li> <li>Recognition and felicitation of best performers</li> <li>Ranking of wards, Gram Panchayts, ULBs, Divisions and Districts. Ranking shall be done component wise health, environment, water, sanitation etc.</li> <li>Organise public meetings and announcing the achievements made.</li> </ul>	Public representatives ,Officials, Public, School children, Students and NGOs
23 Sep 18	Solid & Liquid Waste Management.	Create awareness on source segregation and waste processing facility Waste water management – Soakpits, Open drains and Underground drains	All Citizens
24 Sep 18	Insanitary spots cleaning and involvement of corporate and companies	<ul style="list-style-type: none"> <li>Identification of Insanitary spots and Strategy for cleaning</li> <li>Creation of motivation in People to use the Community toilet/Public toilet/Individual toilet</li> <li>Cleanliness activities/ Triggering activity along with awareness activities on SLWM</li> </ul>	Leaders and Youth with support from Govt officials and Corporates
25 Sep 18	Swachhgrahion ke Swachhagrahi : Ek Se Anek Divas	Each Swachhagrahi to mobilize 100 or more than members from the community to do Swachhata Shramadhan	All citizens
26 Sep 18	Insanitary spots near water bodies	Cleanliness activities/ Triggering activity along with awareness activities on SLWM	All citizens
27 Sep 18	Focused Group Discussion	Sanitation and SLWM related activities.	Religious leaders/ Elders of the community people
28 Sep 18	Cleaning Drives	All bus complex areas, railway station and other public transit points.	Concerned department and other citizens
29 Sep 18	Cleaning Drives	Cleaning drives in hospitals, PHCs, and CHCs.	All citizens
30 Sep 18	Swachha Shramadhanam	<ul style="list-style-type: none"> <li>Participation of all School Students to under take Swachhta Activities</li> </ul>	All Stake holders

		<p>through Shramdhan.</p> <ul style="list-style-type: none"> <li>• Sharamdhan by Government Departments, Public Representatives, Faith Organizations and citizens at large scale including celebrities.</li> </ul>	
01 Oct 18	Swachha Shramadhanam – Panchayatraj Institutions and Participation District officials	Community along with school students, youth, SHGs, Swachhagrahis, Govt officials and Public representatives to participate in “Swachha Sramadhan” and cleans the insanitary spots	All Stake holders
02 Oct 18	Swachhta Hi Sewa – Swachha Andhra Awards	<ul style="list-style-type: none"> <li>• Rallies with school children and public</li> <li>• Facilitating the awardees at District level</li> </ul>	All Stake holders