

बिनय कुमार झा  
**BINAY KUMAR JHA**

निदेशक

DIRECTOR  
(SBM & PHE)

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भारत सरकार  
आवासन और शहरी कार्य मंत्रालय  
निर्माण भवन  
GOVERNMENT OF INDIA  
MINISTRY OF HOUSING AND URBAN AFFAIRS  
NIRMAN BHAWAN

नई दिल्ली-110011, तारीख 20  
New Delhi-110011, dated the 20

D.O. No. 14/5/2019-SBM-III

Date: 9th August, 2019

Dear Sir/Madam,

Swachh Bharat Mission-U, MoHUA will be launching Swachh Survekshan 2020, the annual city ranking survey under Swachh Bharat Mission (Urban), on August 13th, 2019 at 12 noon at the National Media Centre, Raisina Road, New Delhi.

The Hon'ble Minister, Shri Hardeep Singh Puri shall launch the Swachh Survekshan 2020. Secretary, HUA will introduce the survey methodology, scoring mechanism and essential parameters.

Following toolkits, protocols and app will also be launched during the event:

- Swachh Survekshan 2020 toolkit
- Water Plus Protocol
- "Swachh Nagar" integrated Waste Management App
- AI-enabled mSBM app
- Swachh Survekshan 2020 theme song

You are requested to join the launch event through live webcast on the following link: <http://youtube.com/user/pibindia>

(Binay Kumar Jha)

To,

**All State Mission Directors  
All Municipal Commissioners**