

To  
All the 32 AMRUT Commissioners  
MA & UD Department  
Govt. of A.P.

Sir/Madam.

Sub:SAC-Communicating the extension date of Swachhata  
App Component Assessment-Reg.

Ref:Ref: D.O.No.15/12/2016-SBM-1, Dt.25.01.2017 of  
JS&MD (SBM), GoI, MoUD Department.

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Your immediate attention is invited to the reference cited and it is to inform that Vide ref. cited the JS & MD (SBM) has informed that Swachh Survekshan - 2017 assessments are underway across the 500 cities in a phased manner. A component of the survey is citizens feedback, collected through the call centre, helpline or the Swachh Survekshan website. Another component of the survey measures the download volume and usage of the Swachhata App, which has been set up for registering and resolving complaints regarding cleanliness in the city.

In this regard, it is requested to note that the Swachhata App component assessment has been extended from 3rd January to 12th February 2017 and also requested to capitalize on the extension and improve both download volumes and resolution rate, in order to boost the city's overall score in the assessment.

Additionally, the collection of citizens feedback will also be accepted till 12th February 2017, and all the options for providing feedback will be available to citizens till that date i.e. the call centre at 1969, the helpline at 1800 111 969, and visit the website [swachh-survekshan.in](http://swachh-survekshan.in) for online feedback form.

Therefore, I request that to take necessary action and follow the swachh survekshan website for any clarification.

Yours faithfully

**D MURALIDHAR**

**REDDY,IAS**

**MANAGING DIRECTOR**

**Encl:As above**

Signature Not Verified

Digitally signed by  
MURALIDHAR REDDY  
DEREDDY  
Date: 2017.01.27 17:01:10 IST  
Reason: Approved





D.O. No. 15/12/2016-SBM-1

Date: 25<sup>th</sup> January, 2017

**Sub: Swachh Survekhan-2017 – Extension of cut-off date for Swachhata App under 'Citizens Feedback'**

Dear Sir/Ma'am,

As you are aware, Swachh Survekshan-2017 assessments are underway across the 500 cities in a phased manner. A component of the survey is citizens feedback, collected through the call centre, helpline or the Swachh Survekshan website. Another component of the survey measures the download volume and usage of the Swachhata App, which has been set up for registering and resolving complaints regarding cleanliness in the city.


2. In this regard, you are requested to note that the Swachhata App component assessment has been extended from 3<sup>rd</sup> January to 12<sup>th</sup> February 2017. You are requested to capitalize on the extension and improve both download volumes and resolution rate, in order to boost your city's overall score in the assessment.

3. Additionally, the collection of citizens feedback will also be accepted till 12<sup>th</sup> February 2017, and all the options for providing feedback will be available to citizens till that date i.e. the call centre at 1969, the helpline at 1800 111 969, and the online feedback form at <http://swachh-survekshan.in/>.

I look forward to your cooperation in making the Swachh Survekshan a success.

With regards,

Yours sincerely,



(Praveen Prakash)

To:  
Municipal Commissioners, 500 cities  
Mission Directors, All States/UTs

Copy to:  
Addl Mission Director (SBM)  
Secretary General, Quality Council of India  
PPS to Secy (UD)  
DS (SBM – II & III)  
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