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ఒక లదుగు ముందుకు స్వచ్ఛత వైపు

**SWACHHA ANDHRA CORPORATION**

MA & UD Department,  
Government of Andhra Pradesh

#501, NCL Kaveri-I Apartments, Shanthi Nagar,  
Masab Tank, Hyderabad – 500028.

**F.No.72/SAC/ODF/COO(S)/2016, dt.18.06.2016**

To

The All Municipal Commissioners  
Andhra Pradesh

Sir,

Sub: Rechristening of '**Swachhata Doots**' as '**Swachhagrahis**'.

Ref: Lr.No.SB/SBM/74/2016, dated.17.06.2016 of JS&MD (SBM), MoUD, GoI.

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I invite your attention to the subject and reference cited.

You are aware that earlier MoUD department have issued instructions to appoint "**Swachhatha Doots**" and one for each Open Defecation Site with a remuneration of Rs.5,000/- to convert each OD site to ODF site is a span of 4 - 6 months.

These, '**Swachhata Doots**' are currently being engaged by cities to act as change agents to bring about collective behavior change among underprivileged urban communities towards safe sanitation behaviors. Hence, they are playing a crucial role in the progress of cities towards Open Defecation Free status under Swachh Bharat Mission.

In view of the above, it has been decided to acknowledge the efforts of these **Swachhata Doots** and reinforce the importance of their contribution to the cause of "**Swachhata**", by rechristening them as "**Swachhagrahis**."

Therefore, all the Commissioners are hereby requested to make the necessary changes in your official records and documents by changing the nomenclature accordingly.

Yours faithfully

**MANAGING DIRECTOR**

**Encl:** As above



No. SB/SBM/74/2016  
Government of India  
Ministry of Urban Development

Nirman Bhavan, New Delhi – 110 011

Dated : June 17, 2016

**Office Memorandum**

Subject: **Rechristening of 'swachhata doots' as 'swachhagrahis'**

'Swachhata Doots' are currently being engaged by cities to act as change agents to bring about collective behaviour change among underprivileged urban communities towards safe sanitation behaviors. Hence, they are playing a crucial role in the progress of cities towards Open Defecation Free status under Swachh Bharat Mission.

2. In view of the above, it has been decided to acknowledge the efforts of these swachhata doots and reinforce the importance of their contribution to the cause of "swachhata", by rechristening them as "Swachhagrahis".

3. You are hereby requested to make the necessary changes in your official records and documents by changing the nomenclature accordingly.

  
(PRAVEEN PRAKASH)

Joint Secretary (Swachh Bharat Mission)

1. State Mission Directors (SBM)
2. Municipal Commissioners (75 million plus cities)
3. Senior Technical Director, NIC, MOUD

Copy for information to: PPS to Secretary (UD) / JA-CPHEEO