

D. MURALIDHAR REDDY, IAS
Managing Director

Telefax: 040 2334 9998
e-mail : mdswachhandhra@gmail.com
URL : www.sac.ap.gov.in



SWACHHA ANDHRA CORPORATION

MA & UD Department,
Government of Andhra Pradesh

#501, NCL Kaveri-I Apartments, Shanthi Nagar,
Masab Tank, Hyderabad – 500028.

F.No.73/SAC/TBCD/COO(S)/2016, Date.15.08.2016

To

All the Municipal Commissioners,
Andhra Pradesh.

Sir,

Sub: SAC - Theme Based Cleanliness Drive as part of Swachh Bharat Mission - In the Cleanliness Drives in “All registered sports clubs in the country” - from 16.08.2016 to 31.08.2016-Reg

Ref: 1. Circular No.SB/SBM/30/2016, dated.29.03.2016. of JS&MD (SBM), MoUD, GoI

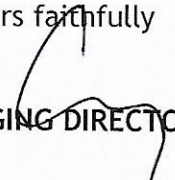
-oOo-

I invite your attention to the above subject and references and request you to take-up the Theme Based Cleanliness drive as part of Swachha Bharat Mission, i.e., Cleanliness Drives in “All registered sports clubs in the country” - from 16.08.2016 to 31.08.2016, as detailed in the annexure enclosed herewith.

Vide 2nd reference cited the Joint Secretary and Mission Director (SBM) has informed that for all the upcoming thematic drives during the year 2016-17, press cuttings and TV video clippings (only related to the theme for a particular fortnight) will be awarded 1 point per press cuttings, and 3 points per TV video clippings, and these marks will be counted towards the final scores in the next round of “Swachh Survekshan” survey to be conducted towards the end of this year.

Further it is to inform that to kindly send all press clippings / TV videos that appear in your local media, pertaining to this drive, to the Mail ID: sanghamitrab@kpmg.com swachhaandhra2015@gmail.com saradhi.swachhaandhra@gmail.com for earning points for the next round of Swachh Survekshan to be conducted towards the end of this year.

Yours faithfully


MANAGING DIRECTOR

Suggested Activities for Cleanliness Drives in “All registered sports clubs in the country”

- ✍ All sports icons -Swachh Bharat ambassadors - to take up special cleaning drives.
- ✍ “Swachhta runs” organized by ULBs.
- ✍ Cleaning drives in sports stadiums, along with functional separate gender-based toilet facilities in every stadium.
- ✍ Sensitization messages for spectators during matches, on importance of cleaning up stadium and arena after the event; no use of plastics, etc.
- ✍ Entry tickets for all matches to have SBM logo and messages printed at the back.

