

F.No.73/SAC/TBCD/COO(S)/2016, 03/02/2017

To

All the Municipal Commissioners,
Andhra Pradesh.

Sir,

Sub: SAC - Theme Based Cleanliness Drive as part of
Swachh Bharat Mission - In the Cleanliness Drives in
“Hospitals, Clinics, Nursing homes” - from
01.02.2017 to 15.02.2017-Reg

Ref: 1. Circular No.SB/SBM/30/2016, dated.29.03.2016. of
JS&MD (SBM), MoUD, GoI

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I invite your attention to the above subject and references and request you to take-up the Theme Based Cleanliness drive as part of Swachha Bharat Mission, i.e., Cleanliness Drives in “Hospitals, Clinics, Nursing homes” - from 01.02.2017 to 15.02.2017, as detailed in the annexure enclosed herewith.

Vide 1streference cited the Joint Secretary and Mission Director (SBM) has informed that for all the upcoming thematic drives during the year 2016-17, press cuttings and TV video clippings (only related to the theme for a particular fortnight) will be awarded **1 point per press cuttings, and 3 points per TV video clippings**, and these marks will be counted towards the final scores in the next round of “Swachh Survekshan” survey to be conducted towards the end of this year.

Further it is to inform that to kindly send all press clippings / TV videos that appear in your local media, pertaining to this drive, to the Mail ID: sanghamitrab@kpmg.com with CC to

swachhaandhra2015@gmail.com for earning points for the next round of Swachh Survekshan to be conducted towards the end of this year.

Yours faithfully
D MURALIDHAR REDDY, IAS
MANAGING DIRECTOR