

To
All the Municipal Commissioners
MA & UD Department
Govt. of A.P.

F.No.77(2)/SAC/COO(S)2016, dt.9.2.2017

Sir/Madam,

Sub:SAC-To furnish Up dated list of Media of the ULB along with phone numbers-Reg:

Ref: D.O.SB/SBM/017/2017, Dt.08.02.2017 of JS&MD (SBM) GoI, MoUD Dept.

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Your immediate attention is invited to the subject and reference cited.

In the ref. cited the JS & MD, SBM, has informed that the swachh Bharat Mission is gaining momentum and witnessing new developments every day, and it is imperative to reach out to the media at the state / city level and apprise them of developments related not only to their respective city but developments taking place at a national level too.

This will help in timely as well as sustained reportage of the key initiatives / developments being carried out under Swachh Bharat Mission across India.

In this endeavor, he has requested to send the updated media list of the respective city to the communications team of MoUD on the email address **sbmcomms@gmail.com**. Besides, please send the contact details of the PRO / concerned person handing media as well in the ULB.

The communications team will ensure that the PRO and city media are kept informed about the latest developments on Swachh Bharat Mission (Urban).

Therefore, I request that to inform the name of the PRO of the ULB and also city media list along with phone numbers may be furnished directly to the MoUD Communications Team through

mail.

REDDY,IAS

DIRECTOR

Encl: As above

Yours faithfully

D MURALIDHAR

MANAGING

PRAVEEN PRAKASH, IAS
Joint Secretary & Mission Director (SBM)
GOVERNMENT OF INDIA
MINISTRY OF URBAN DEVELOPMENT



प्रवीण प्रकाश, आई.ए.एस.
संयुक्त सचिव एवं मिशन निदेशक (एस.बी.एम.)
भारत सरकार
शहरी विकास मंत्रालय

D.O. SB / SBM / 017 / 2017

Dated: 8th February 2017

Dear Sir/Madam

Sub: Updated List of Media contacts of your city

As Swachh Bharat Mission is gaining momentum and witnessing new developments every day, we feel it is imperative to reach out to the media at the state/city level and apprise them of developments related not only to their respective city but developments taking place at a national level too.

This will help in timely as well as sustained reportage of the key initiatives/developments being carried out under Swachh Bharat Mission across India.

In this endeavor, I request you to send the updated media list of your respective city to the communications team of MoUD on the email address given below. Besides, please send the contact details of your PRO/concerned person handling media as well.

Our communications team will ensure that your PRO and city media are kept informed about the latest developments on Swachh Bharat Mission (Urban)

Request to kindly support us this endeavor,

MoUD Communications Team- sbmcomms@gmail.com

Yours' Sincerely


(PRAVEEN PRAKASH)

To,

Municipal Commissioners- 500 cities

Copy to,

Mission Directors of all the States/UTs