

To

All the Commissioners

Andhra Pradesh.

Sir,

Sub:Theme Based Cleanliness Drive in RWAs of all Municipalities-From
16.12.15 to 31.12.15-

Under Swachh Bharat Mission-Reg.

Ref: Ministry of Urban Development, GOI Circular No.15/38/2015-SBM,
dt.28.9.2015.

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I invite your attention to the above reference and request you to take-up the activities mentioned in the circular enclosed under Resident Welfare Associations, with out fail.

Thanking You,

Yours faithfully,

D MURALIDHAR REDDY, IAS

MD(DMR)

Encl: as above

Copy submitted to Principal Secretary, MA & UD, Department.

Copy to Director of Municipal Administration.

Copy to all Regional Directors of Municipal Administration.

4. Following themes have been identified for consideration:

#	Areas / Theme	Stakeholders	Dates
1	Sardar Patel United clean India drive (Railways Stations, Metro Stations, Bus stands & stops, Auto/ Taxi stands, & Airports)	M/o Road Transport and Highways, M/o Railways, M/o Civil Aviation, AAI	11 th – 31 st Oct
2	Education Institutions (<i>Schools, Colleges, Public Libraries, Anganwadis</i>)	M/o HRD	1 st Nov – 15 th Nov
3	Agriculture Mandis, Vegetable and Grain Markets	M/o Agriculture	16 th Nov – 30 th Nov
4	Religious Places, Tourism and Heritage sites (<i>and surrounding areas</i>)	M/o Tourism, M/o UD, Department of Urban Development	1 st Dec – 15 th Dec
5	RWAs	Municipal Corporations	16 th Dec – 31 st Dec
6	Underpasses, Areas under Flyovers and Main Roads	M/o Road Transport and Highways	1 st Jan - 15 th Jan
7	Cantonment boards	M/o Defence	16 th Jan - 31 st Jan
8	Water Bodies (<i>Areas surrounding lakes, riverfronts, beaches, ghats, waterways</i>), Recreation Parks, Play Areas, Rest Areas & other Landscapes (<i>linked to public gatherings</i>)	Department of Urban Development	1 st Feb – 15 th Feb
9	Hospitals and Health Centers/ Institutions	M/o Health	15 th Feb – 28 th Feb
10	Government Offices/ Buildings and other Public Institutions	All Offices	28 th Feb – 15 th Mar
11	Old cities and main markets	Municipal Corporations	15 th Mar – 31 st Mar

5. Concerned Ministries & departments will develop the relevant parameters to effectively monitor the drive's progress and evaluate the outcome of the initiatives undertaken. The concerned Ministries and departments will share the report on the parameters, outcomes and rating of the institutions with the Swachh Bharat Mission Directorate.

Resident Welfare Associations (RWAs)

- (i) Mission-mode cleaning of premises
- (ii) Repair / facelift / installations of public facilities (toilets for maids and drivers)
- (iii) Create murals/art-works related to SBM theme on outside boundary walls to convey the message of cleanliness.
- (iv) Swachhata Pledge by residents and self-policing
- (v) Door-to-door collection initiated (if not being done currently)
- (vi) Garbage bins at landing and lounges of buildings
- (vii) Segregation of waste initiated
- (viii) Cleaning of building terraces
- (ix) In case of availability of unused space, may construct public urinals for pedestrians