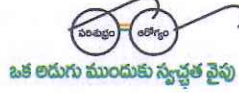


D. MURALIDHAR REDDY, IAS
Managing Director

Telefax: 040 2334 9998
e-mail : mdswachhandhra@gmail.com
URL : www.sac.ap.gov.in



SWACHHA ANDHRA CORPORATION

MA & UD Department,
Government of Andhra Pradesh

#501, NCL Kaveri-I Apartments, Shanthi Nagar,
Masab Tank, Hyderabad – 500028.

Letter No. 105/SAC/TEC&PA/F61/2015

Dated 05-11-2015

To
All the District Collectors,
Andhra Pradesh.

Sir/Madam ,

Sub : Swachha Andhra Corporation-SBM - 1st Anniversary of Launching of Swachh Bharat Mission – Observing 1st Saturday of every month as cleanliness and sanitation day – Reg.

Ref :1.Memo No.62154/B2/2015 Of Municipal Administration & Urban Development Department, Dt.29-09-2015.
2.Tele Conference of Hon'ble Chief Minister of Andhra Pradesh.

1. On the eve of 1st Anniversary of Launching of Swachh Bharat Mission, Government of Andhra Pradesh has proposed an Intensive Cleaness Campaign to achieve the Swachha Andhra Pradesh Mission from 2nd to 8th October 2015.
2. On this occasion the MA&UD department has issued a memo number 62154/b2/2015 dated 29/09/2015 instructing all the ULBs to take up intensive campaign to create massive public awareness and their participation in Swachh Bharat Mission. During the teleconference held by Hon'ble Chief Minister with all the Public Representatives, Officials the Hon'ble CM has announced that 1st Saturday of every month shall be observed as cleanliness and sanitation day.
3. In view of the above all the District Collectors and ULBs are requested to observe first Saturday of every month as cleanliness and sanitation day and to take up the following programmes.
 - 1) The In charge Minister, ZP Chairperson of the District at the District level, Hon'ble MPs, MLCs, MLAs at the constituency level, Mayors and chairpersons at ULB level, MPP's and ZPTC's at Mandal level, Janma Bhoomi committees at village level and all the public representatives shall actively participate in this programme. Respective Temple Trust Board Chairman's, Temple Trustees and Religious heads shall also participate at their respective locations.
 - 2) The District Collector, all the District level Government Officials, Judicial Officials, all Public Sector Undertaking Employees, Freedom Fighters, Senior Citizens, Religious leaders, Sports Personalities, Doctors Associations, ASHA workers, Anganwadi workers, NCC Cadets, Boys Scouts, Girls Guides, Theater Associations, Media, Cultural Associations, NGO Organizations, Education and

Health Organizations, Self Help Groups, Resident Welfare Associations, Business and Industrials Houses, etc. shall actively participate in this programme.

- 3) Inspections to newly constructed IHHTs and their usage by the beneficiaries shall be taken up and public shall be motivated to take up construction of IHHTs and make the city/town/village open defecation free.
 - 4) Cleaning of all the Government and Public Places shall be taken up. All the citizens need to be motivated to take up cleaning of their houses. All the public places like Bus stations, Railway stations, Hospitals, MeeSeva centers etc. shall be cleaned and inspected by the public representatives and officials.
 - 5) Cleaning of Roads and Drains shall be taken up in all the wards and desilting of major drains shall be taken up and to be inspected by public representatives and officials.
 - 6) Cleaning of Parks and Burial grounds shall be taken up and to be inspected by public representatives and officials.
 - 7) The Community Toilets and Public Toilets shall be inspected by public representatives and officials the maintenance of the Community and Public Toilets shall be assessed. The public and community shall be motivated to use the Community and Public toilets.
 - 8) The Removal of Posters and Banners etc. shall be taken up and action against the defaulters shall be taken.
 - 9) The achievements made during the previous month shall be informed to the public and the activities proposed for the current month shall also be informed to all the concerned.
 - 10) Active public participation shall be ensured at all levels and the citizens be informed of the Swachha Bharat Mission and motivated to achieve the objectives of the mission.
4. Hence all the District Collectors and ULBs are requested to observe first Saturday of November month i.e. on 07-11-2015 as cleanliness and sanitation day and to take up the above programmes.

Yours faithfully


Managing Director
Swachha Andhra Pradesh

To
Municipal Commissioners of all ULBs to implement the above programme.
Copy submitted to the Principal Secretary , MA&UD Department for favour of information
Copy submitted to the Director for Municipal Administration for favour of information

MOST IMMEDIATE.

GOVERNMENT OF ANDHRA PRADESH
MUNICIPAL ADMINISTRATION & URBEN DEVELOPMENT DEPARTMENT

Memo No.62154/B2/2015-2,

Dated:9-10-2015.

Doc. No. 2247

Sub: Swachh Bharat Mission - 1st Anniversary of Launching of Swachh Bharat Mission - Instructions for OBSERVATION OF 1ST SATURDAY OF EVERY MONTH AS CLEANLINESS AND SANITATION DAY - issued.

Ref: 1. Govt.Memo.No.62154/B2/2015, Dt.29-09-2015.
2. From the MD., SAC., AP, Hyd,
Lr.No.92/SAC/CE/F6/2015, Dt.8-10-2015.

-o0o-

In continuation of instructions issued in the reference 1st cited, the Director of Municipal Administration, the Managing Director, Swachh Andhra Corporation, all the District Collectors, all the Municipal Commissioners, the Commissioner, Rural Development are informed that Government have decided to observe 1ST SATURDAY OF EVERY MONTH AS CLEANLINESS AND SANITATION DAY .

2. The Director of Municipal Administration, the Managing Director, Swachh Andhra Corporation, all the District Collectors, all the Municipal Commissioners, the Commissioner, Rural Development are therefore requested to OBSERVE 1ST SATURDAY OF EVERY MONTH AS CLEANLINESS AND SANITATION DAY in the State and to take up the following programmes:

- 1) The in charge Minister, ZP Chairperson of the District at the District level, Hon'ble MPs, MLCs, MLAs at the Constituency level, Mayors and Chairpersons at ULB level, MPP's and ZPTC's at Mandal level, Janma Bhoomi Committees at Village level and all the Public Representatives shall actively participate in this programme. Respective Temple Trust Board Chairmans, Temple Trustees and Religious heads shall also participate at their respective locations.
- 2) The District Collector, all the District level Government Officials, Judicial Officials, all Public Sector Undertaking Employees, Freedom Fighters, Senior Citizens, Religious leaders, Sports Personalities, Doctors Associations, ASHA workers, Anganwadi workers, NCC Cadets, Boys Scouts, Girls Guides, Theater Associations, Media, Cultural Associations, NGO Organizations, Education and Health Organizations, Self Help Groups, Resident Welfare Associations, Business and Industrials Houses, etc. shall actively participate in this programme.

... 2.



- 3) Inspections to newly constructed IHHTs and their usage by the beneficiaries shall be taken up and public shall be motivated to take up construction of IHHTs and make the city/town/village open defecation free.
- 4) Cleaning of all the Government and Public places shall be taken up. All the citizens need to be motivated to take up cleaning of their houses. All the public places like Bus stations, Railway stations, Hospitals, MeeSeva centers etc., shall be cleaned and inspected by the Public Representatives and Officials.
- 5) Cleaning of Roads and Drains shall be taken up in all the wards and desilting of major drains shall be taken up and to be inspected by Public Representatives and Officials.
- 6) Cleaning of Parks and Burial grounds shall be taken up and to be inspected by Public Representatives and Officials.
- 7) The Community Toilets and Public Toilets shall be inspected by Public Representatives and Officials, the maintenance of the Community and Public Toilets shall be assessed. The public and community shall be motivated to use the Community and Public toilets.
- 8) The Removal of Posters and Banners etc., shall be taken up and action against the defaulters shall be taken.
- 9) The achievements made during the previous month shall be informed to the public and the activities proposed for the current month shall also be informed to all the concerned.
- 10) Active public participation shall be ensured at all levels and the citizens are informed of the Swachh Bharat Mission and motivated to achieve the objectives of the Mission.

R. KARIKAL VALAVEN,
PRINCIPAL SECRETARY TO GOVERNMENT.

The Director of Municipal Administration, AP, Hyderabad.
The Managing Director, Swachh Andhra Corporation, AP, Hyderabad.
All the District Collectors.
The Commissioner, Greater Visakhapatnam Municipal Corporation,
Visakhapatnam.
The Commissioner, Vijayawada Municipal Corporation,
Vijayawada.
All the Municipal Commissioners, through the DMA, AP, Hyderabad.
The Commissioner, Rural Development, AP, Hyderabad.
Copy to: The Joint Director and Mission Director(SBM),
GoI, Min of Urban Development, Nirman Bhavan, New Delhi.
The GA (I&PR) Department for necessary action.
All the Departments of Secretariat (with a request to give necessary
Instructions to concerned HODs).

The PS to Prl.Secy., to C.M.
The OSD to Minister(MAUD).
The OSD to Minister(PR/RD),
The PS to Chief Secretary to Government.
The PS to Prl.Secy,MA&UD.
The PS to Prl.Secy,PR&RD.

// FORWARDED :: BY ORDER //


SECTION OFFICER.

