

To
All the District Collectors,
Adhra Pradesh.

File.No: 88(6)/SAM/COO(S)/GEN/2017, dt:10.09.2018.

Sir,

Sub: SAC- Swachhagrahion Ke Swachhagrahi: Ek Se AneK' Divas on 25th September 2018 – Communicated - Necessary action – Requested –Reg.

Ref: No.S-11020/87/2018-SBM, dt:01.09.2018, of the Joint Secretary, SBM(G), Ministry of Drinking Water and sanitation (MoDWS).

@@@@@@@

Attention is invited to the subject and reference cited and please find the enclosed copy of attachment.

Vide reference cited, the Under Secretary, SBM(G), Ministry of Drinking Water and Sanitation has informed that Swachhagrahis are the foot soldiers of SBM (G) and the key motivators for bringing about behavior change with respect to key sanitation practices in rural areas. Considering their importance, a noble initiative titled Swachhagrahion Ke Swachhagrahi: Ek Se AneK Divas has been scheduled on 25th September 2018.

Each Swachhagrahi under Swachh Bharat Mission (Gramin) is required to mobilize 100 or more members from the community to undertake Swachhata Shramdaan activities on the scheduled day. The details of the participation and mobilization of Swachhagrahion Ke Swachhagrahi: Ek Se AneK may be duly reported under the D34 module in SBM(G) of IMIS.

Therefore, it is requested to issue necessary instructions to the concerned to undertake Swachhata Shramdaan activities mentioned in the annexure on the scheduled day i.e., 25th September 2018.

Yours faithfully
D MURALIDHAR REDDY,IAS
MANAGING DIRECTOR

Encl: As above.

Copy submitted to Principal Secretary, PR & RD for information.
Copy to all the SEs, RWS & S for information and necessary action.

Signature Not Verified

Digitally signed by D
Muralidhar Reddy
Date: 2018.09.10 12:35:44 IST
Reason: Approved



Activities planned on 25.09.2018

| Swachhghrion ke Swachhagrhis: Ek Se Anek Divas | |
|---|--|
| i. Conducting cleanliness drives with teachers/ ASHA/ AWWs/ ANMs in schools, Public Health Centers, Anganwadi centres, public areas respectively | |
| ii. Holding extensive discussions with public representatives, natural leaders, religious leaders, panchayat level workers and communities on the issue of sanitation | |
| iii. Informing the community about the "Twin leach pit water seal toilet" and assist in the construction of toilets. | |
| iv. Carrying out community- based activities- community, schools, Anganwadis, etc. to bring about collective behaviour change | |
| v. Organising meetings and discussions in all schools and Anganwadi centres on the topic of hygiene, sanitation and open defecation | |
| vi. Organising Gram Gaurav Yatra and ODF celebration ceremonies, for the newly declared ODF villages . | |
| vii. Organising cleanliness drives in the villages along with the communities/ Nigrani Samitis, including morning and evening follow up related activities | |
| viii. Organising Prabhat Pheri (morning walk), children's rally, Mashal Juloos (Torchlight march) and Ratri Chaupal (Night meetings) in the villages | |
| ix. Organizing rally with children to convince their parents and villagers to construct toilets (where necessary) and use the same | |
| x. Any other | |

No. S-11020/87/2018-SBM
Government of India
Ministry of Drinking Water and Sanitation
Swachh Bharat Mission (Gramin)

4th Floor, Pt. Deendayal 'Antyodaya Bhavan'
CGO Complex, Lodhi Road
New Delhi 03
Dated: 01.09.2018

To
The Addl. Chief Secretaries/ Principal Secretaries/ Secretaries
In Charge of Rural Sanitation
All States/ UTs

Sub: 'Swachhagrahion Ke Swachhagrahi: Ek Se Anek', 25th September, 2018 – regarding.

Sir/Madam,

This is with reference to the D.O. No. 2/2/S (DWS)/18, issued by Secretary, MDWS to Chief Secretaries of States informing the States to actively participate in the Swachhata Hi Seva 2018 from 15th September to 2nd October, 2018.

2. Swachhagrahis are the foot soldiers of SBM (G) and the key motivators for bringing about behaviour change with respect to key sanitation practices in rural areas. Considering their importance, a noble initiative titled '*Swachhagrahion Ke Swachhagrahi: Ek Se Anek*' Divas has been scheduled on 25th September 2018. Under this event, each Swachhagrahi under Swachh Bharat Mission (Gramin) is required to mobilize 100 or more members from the community to undertake Swachhata Shramdaan activities on the scheduled day as per details at Annexure. The objective of Swachhata activities is to involve people.

3. For smooth conduct of the event, you are requested to

- Revisit IMIS data and ensure data correctness and updation for existing swachhagrahis data. Newly designated swachhagrahis to be listed on IMIS on top priority.
- Prepare a plan enlisting key Shramdaan activities to be taken up by existing and new swachhagrahis on 25th Sept, 2018. The plan may be prepared as per template placed as annexure and shared with the Ministry.
- Duly report the details of the shramdaan activities undertaken on 25th Sep, 2018, under the D34 module in SBM (G) IMIS.
- Appoint a State-level Nodal officer for the activity scheduled on 25th September, 2018.

4. States and districts are encouraged to innovate and develop suitable mechanism to support Swachhagrahis, engage increased number of people in the campaign.

5. This may please be circulated to all Districts. The filled-up template may be please be returned by email to so-sbmg@nic.in and uploaded on <https://swachhbharatmission.gov.in/SHS2018> on or before 7th Sept 2018.

Yours faithfully,



(Arun Baroka)

Joint Secretary to the Government of India
Tele: 011-24362192, Fax: 011-24369831
Email: arun.baroka@nic.in

Copy to: 1. Mission Directors/State Coordinators-SBM(G), All States and UTs
2. DMs/DCs/CEO ZPs/CDOs of all districts.

Annexure

**Proposed Action Plan for celebration of Swachhagrahion Ke Swachhagrahi: Ek Se Anek' Divas
on 25th Sept, 2018**

(The filled-up template may be please be returned by email to so-sbmg@nic.in on or before 7th Sept 2018)

| | |
|---|--|
| Name of State | |
| Name of Nodal Officer, Designation, email and contact no: | |
| 1. No. of Swacchagrahis as on IMIS: | |
| 2. Total no of additional Swacchagrahis targeted to be enlisted under Swachhagrahion Ke Swachhagrahi: Ek Se Anek' Divas. | |
| 3. No. of Districts planned for outreach and shramdaan activities (Please add specific district-Wise details separately) | |
| <p>Activities planned (illustrative list as below, Please Tick as applicable)</p> <ul style="list-style-type: none"> i. Conducting cleanliness drives with teachers/ ASHA/ AWWs/ ANMs in schools, Public Health Centers, Anganwadi centres, public areas respectively ii. Holding extensive discussions with public representatives, natural leaders, religious leaders, panchayat level workers and communities on the issue of sanitation iii. Informing the community about the "Twin leach pit water seal toilet" and assist in the construction of toilets. iv. Carrying out community- based activities- community, schools, Anganwadis, etc. to bring about collective behaviour change v. Organising meetings and discussions in all schools and Anganwadi centres on the topic of hygiene, sanitation and open defecation vi. Organising Gram Gaurav Yatra and ODF celebration ceremonies, for the newly declared ODF villages . vii. Organising cleanliness drives in the villages along with the communities/ Nigrani Samitis, including morning and evening follow up related activities viii. Organising Prabhat Pheri (morning walk), children's rally, Mashal Juloos (Torchlight march) and Ratri Chaupal (Night meetings) in the villages ix. Organizing rally with children to convince their parents and villagers to construct toilets (where necessary) and use the same x. Any other | |
| 4. Estimated no. of people to be mobilized: | |
| 5. Any other comments | |

Ravi