

To
All the District Collectors,
Andhra Pradesh.

File No: SAC-15/4/2018-COO II-SAC, dt: 24.09.2018

Sir / Madam,

Sub: SAC- Conducting the Essay Writing, Drawing and Elocution competitions on Swachhta activities in all the Schools- Requested-Reg.

Ref: Minutes of the meeting held on 21.09.2018 with Hon'ble Chief Minister, Andhra Pradesh.

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Attention is invited to the subject and reference cited and also find the enclosed attachment of the minutes.

As it is already known, that Swachha Andhra Corporation is distributing awards under various categories on 2nd October 2018.

the Hon'ble Chief Minister has instructed to conduct Essay Writing, Drawing and Elocution competitions on Swachhta activities at district level in all the Schools and winners shall be awarded on 2nd October 2018 at District Level by the District Collector and at State level by SAC. The following prize money shall be given under each category at State/District level.

Place	Prize Money at State Level	Prize Money at District Level
1 st	Rs. 25,000/-	Rs. 10,000/-
2 nd	Rs. 20,000/-	Rs. 7,500/-
3 rd	Rs. 15,000/-	Rs. 5,000/-

Prize money will be given for 1st, 2nd & 3rd places in all the competitions at District level and the 1st place winners list under each category shall be sent to their respective Head of the Department of the State by 27.09.2018. The expenditure at District level prize money may be met from IEC funds available with the Superintending Engineer, RWS & S Department.

The Citizens Feedback on Swachha Andhra Mission activities will be done by RTG department through IVRS/ "1100", from 24.09.2018 and the best District and the best ULB/GP will be selected basing on maximum % of satisfactory levels will be awarded by the Hon'ble Chief Minister on 2nd October 2018.

Therefore, all the District Collectors are requested to issue necessary instructions to the concerned officers to send the list of 1st place winners under each category to the Head of the Department marking a copy to the undersigned by 27.09.2018 and also requested to give wide publicity on Citizens Feedback at District level so as to get maximum response.

Yours faithfully,
D MURALIDHAR REDDY, IAS
MANAGING DIRECTOR

Encl: As above.

Copy submitted to the Principal Secretary, PR & RD Department for information.

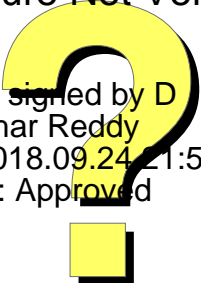
Copy Submitted to the Commissioner, School Education, for information and necessary action.

Copy to the Municipal Commissioners, for information and necessary action.

Copy to the SEs RWS, CEOs ZP, PDs DWAMA, PDs DRDA, DPOs and all MPDOs for information and necessary action.

Signature Not Verified

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Muralidhar Reddy
Date: 2018.09.24 21:50:26 IST
Reason: Approved



**MINUTES OF MEETING HELD ON 21.09.2018 WITH HON'BLE
CHIEF MINISTER ON “SWACHHATA HI SEWA(SHS)’2018”**

- All Departments in the District shall taken up Cleanliness Drives & Swachhta related activities during this period(ie.,15th September‘2018 to 30th September’2018) by involving all the Public Representatives, Officials, NGOs, Self Help Groups(SHG), Stake Holders, Swachhagrahis, Community & others as per the daily proposed activities communicated by SAC.
- Massive Rallies and Shramadhan activities shall be conducted by involving all the School & College Students.
- Creating awareness activities to all the students including Anganwadi Centers on Swachhta Activities, Personal Health & Hygiene and SLWM activities.
- Conducting Essay Writing, Drawing & Electuation competitions on Swachhta activities at all level by Swachha Andhra Mission in all the Schools and winners shall be awarded on 2nd October 2018 at District Level by the District Collector.
- The following prize money shall be given under each category at State/District level.

Place	Prize Money at State Level	Prize Money at District Level
1 st	Rs. 25,000/-	Rs. 10,000/-
2 nd	Rs. 20,000/-	Rs. 7,500/-
3 rd	Rs. 15,000/-	Rs. 5,000/-

- The Commissioner School Education shall take necessary action selecting the toppers list in the above categories and communicate to SAC office by 27th September 2018 for finalizing the awardees, the State Level Award will be presented at Vijayawada on 2nd October 2018 by the Hon’ble Chief Minister.

- Citizens Feedback on Swachha Andhra Mission will be done by “1100”, the best District and the best ULB will be selected basing on maximum % of satisfactory levels and will be awarded by the Hon’ble Chief Minister on 2nd October 2018. “1100” team shall take necessary action in obtaining the Citizens feedback and finalized the Best District & Best ULB.
- As per vide G.O. Ms No. 407, the 1st, 2nd, 3rd Saturdays in the month are declared as Swachha Andhra Mission Observation Days & 4th Saturday as Action Day . The activities to be taken up were already communicated to the Districts.
- **Swachha Andhra Awards** final list of nominations shall be sent to SAC office by the following Departments on or before **25th September’2018** to award them on 2nd October’2018.
 - MA & UD Department.
 - Health Department.
 - Industries Department.
 - Transport Department.
 - Endowment Department.
 - Tourism Department.
 - PR & RD Department.

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Day wise District Action Plan – Swachhata Hi Sewa’2018

Date	Activity	Sub-Activity	Target group
22 Sep 18	Swachha Andhra Mission Action Day	<ul style="list-style-type: none"> All the members of ULB/Gram Panchayat level mission shall take up grounding of the works as per the action plan Recognition and felicitation of best performers Ranking of wards, Gram Panchayts, ULBs, Divisions and Districts. Ranking shall be done component wise health, environment, water, sanitation etc. Organise public meetings and announcing the achievements made. 	Public representatives ,Officials, Public, School children, Students and NGOs
23 Sep 18	Solid & Liquid Waste Management.	Create awareness on source segregation and waste processing facility Waste water management – Soakpits, Open drains and Underground drains	All Citizens
24 Sep 18	Insanitary spots cleaning and involvement of corporate and companies	<ul style="list-style-type: none"> Identification of Insanitary spots and Strategy for cleaning Creation of motivation in People to use the Community toilet/Public toilet/Individual toilet Cleanness activities/ Triggering activity along with awareness activities on SLWM 	Leaders and Youth with support from Govt officials and Corporates
25 Sep 18	Swachhagrahion ke Swachhagrahi : Ek Se Anek Divas	Each Swachhagrahi to mobilize 100 or more than members from the community to do Swachhata Shramadhan	All citizens
26 Sep 18	Insanitary spots near water bodies	Cleanness activities/ Triggering activity along with awareness activities on SLWM	All citizens
27 Sep 18	Focused Group Discussion	Sanitation and SLWM related activities.	Religious leaders/ Elders of the community people
28 Sep 18	Cleaning Drives	All bus complex areas, railway station and other public transit points.	Concerned department and other citizens
29 Sep 18	Cleaning Drives	Cleaning drives in hospitals, PHCs, and CHCs.	All citizens
30 Sep 18	Swachha Shramadhanam	<ul style="list-style-type: none"> Participation of all School Students to under take Swachhta Activities through Shramdhan. Sharamdhan by Government Departments, Public Representatives, Faith Organizations and citizens at 	All Stake holders

		large scale including celebrities.	
01 Oct 18	Swachha Shramadhanam – Panchayatraj Institutions and Participation District officials	Community along with school students, youth, SHGs, Swachhagrahis, Govt officials and Public representatives to participate in “Swachha Sramadhan” and cleans the insanitary spots	All Stake holders
02 Oct 18	Swachhta Hi Sewa – Swachha Andhra Awards	<ul style="list-style-type: none"> • Rallies with school children and public • Facilitating the awardees at District level 	All Stake holders

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