

To  
All the District Collectors,  
Andhra Pradesh.

**File.No: SAC-15/3/2018-COO II-SAC, dt:27.08.2018.**

Sub: SAC-Involvement of elected representatives for creating awareness on Swachh Survekshan Gramin 2018 – Necessary action – Requested – Reg.

Ref: S-16013/6/2017-SBM-Part(1), dt:26.07.2018, of the Joint Secretary, SBM(G), MoDWS.

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Attention is invited to the subject and reference cited and please find the enclosed attachment copy of the attachment.

Vide reference cited, the Joint Secretary, SBM(G), MoDWS has informed that the MoDWS has commissioned "Swachh Survekshan Gramin-2018" to provide national ranking of all districts of India on the basis of quantitative and qualitative sanitation (Swachhta) parameters. It is important that, the Swachh Survekshan Gramin receives adequate publicity in States and Districts so that increased number of citizens could participate in the Survekshan. Adequate awareness on Swachh Survekshan will help mobilizing villages to undertake the sanitation improvement measures before the actual commencement of Survekshan from 1st August 2018.

Accordingly, it is suggested that elected representatives viz., Block Pramukhs, Zilla Panchayat Chairpersons, Hon'ble Members of Legislative Assembly and Council, Members of Parliament etc. are informed about SSG-2018 and supported to mobilize people to participate in SSG-2018. The key elected representatives in States and Districts on the Swachh Survekshan Gramin-2018 and request them to in turn inform constituencies about it.

Therefore, it is requested to issue necessary instructions to the concerned to involve the elected representatives for creating awareness on Swachha Surevkshan Gramin 2018.

Yours faithfully  
**D MURALIDHAR REDDY,IAS**  
**MANAGING DIRECTOR**

Encl: As above.

Copy submitted to Secretary, RWS & S Department for information.

Copy to all SEs, RWS & S for information and necessary action.

Signature Not Verified

Digitally signed by D  
Muralidhar Reddy  
Date: 2018.07.28 09:59:15 IST  
Reason: Approved



S-16013/6/2017-SBM-Part(1)  
Government of India  
Ministry of Drinking Water and Sanitation  
Swachh Bharat Mission (Gramin)

4<sup>th</sup> Floor, Pt. Deendayal 'Antyodaya Bhawan'  
CGO Complex, Lodhi Road  
New Delhi - 110003  
Dated: 26.07.2018

To,  
The Addl. Chief Secretaries/ Principal Secretaries/ Secretaries  
In Charge of Rural Sanitation  
All States/ UTs

**Sub: Involvement of elected representatives in generating awareness on Swachh Survekshan Grameen-2018 (SSG-2018)**

Madam/Sir,

You are aware, Ministry of Drinking Water and Sanitation (MDWS) has commissioned "Swachh Survekshan Grameen-2018" to provide national ranking of all districts of India on the basis of quantitative and qualitative sanitation (Swachhata) parameters. An independent agency has been hired by the Ministry, which will visit the villages to undertake the survey of public places and obtain citizen's feedback.

2. It is important that the Swachh Survekshan Grameen receives adequate publicity in States and Districts so that increased number of citizens could participate in the Survekshan. Adequate awareness on Swachh Survekshan will help mobilising villages to undertake the sanitation improvement measures before the actual commencement of Survekshan from 1<sup>st</sup> August 2018. Accordingly, it is suggested that elected representatives viz. Block Pramukhs, Zilla Panchayat Chairpersons, Hon'ble Members of Legislative Assembly and Council, Members of Parliament etc. are informed about SSG-2018 and supported to mobilise people to participate in SSG-2018.

3. You are advised to inform the key elected representatives in your States and Districts on the Swachh Survekshan Grameen 2018 and request them to in turn inform their constituencies about it. The framework for SSG, Presentation and publicity materials can be accessed at <http://swachhbharatmission.gov.in/SSG2018/Home.aspx> . You can also update the details of your activities and events on the above-mentioned link.

Yours faithfully,

  
(Arun Baroka)

Joint Secretary to the Government of India  
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Copy to:  
Mission Directors/State Coordinators, SBM(G), All States/UTs