

To  
All the District Collectors,  
Andhra Pradesh.

**File.No: 88(13)/SAM/COO(S)/GEN/2017, dt:12.12.2018.**

Sir,

Sub: SAC-Provide innovations & best practices under various SBM(G) themes - Requested - Reg.

Ref: D.O.No.18/12/18-IEC, dt:10.12.2018, of the Director, IEC, Ministry of Drinking Water and Sanitation (MoDWS).

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Attention is invited to the subject and reference cited.

Vide reference cited, the Director, IEC, Ministry of Drinking Water and Sanitation has informed that many Districts have carried out outstanding activities and remarkable initiatives under SBM(G) which need to be recorded and preserved. Many Districts have also printed or published such innovations and best practices in the form of books of booklets under the various SBM (G) themes such as solid and liquid waste management (SLWM), IEC, behavior change communication (BCC), hygiene and hand washing, inclusion or toilet technology.

The Ministry of Drinking Water and Sanitation (MoDWS) is creating a repository of such good practices and innovations in Swachh Bharat Mission Gramin.

In view of the above, it is requested issue necessary instructions to the concerned to send at least two hard copies of **"innovations and best practices"** in the form of books of booklets to this office for onward submission to MoDWS and also upload soft copies of such material on the Swachh Sangraha portal.

Yours faithfully  
**D MURALIDHAR REDDY, IAS**  
**MANAGING DIRECTOR**

Encl: As above.

Copy submitted to Principal Secretary, PR & RD for information.

Copy submitted to SEs, RWS & S for information and necessary action.

Signature Not Verified

Digitally signed by D  
Muralidhar Reddy  
Date: 2018.12.13 19:03:47 IST  
Reason: Approved



Yugal Kishore Joshi,  
Director (IEC)



भारत सरकार

पेयजल एवं स्वच्छता मंत्रालय

Government of India

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D.O. No.18/12/18-IEC

Dated : 10.12.18

Dear Madam/Sir,

Over the past few years of the Swachh Bharat Mission Grameen (SBM-G), many districts/States have carried out outstanding activities and remarkable initiatives which need to be recorded and preserved, given that they would serve as valuable resources in the future.

Many districts/States have also printed or published such innovations and best practices in the form of books of booklets under the various SBM-G themes – such as solid and liquid waste management (SLWM), IEC, behavior change communication (BCC), hygiene and handwashing, inclusion or toilet technology. Furthermore, some of you may have printed material on school programmes, training programmes and the WASH sector in general.

The Ministry of Drinking Water and Sanitation (MDWS) is creating a repository of good practices and innovations in Swachh Bharat Mission Grameen (SBM-G). We would be grateful if you could send to MDWS (Attention – Smt.Christina Kujur, U.S.(IEC), at least two hard copies of your printed material, for our records.

At the same time, we would be grateful if could you arrange for your state/district coordinators to upload soft copies of such material on the Swachh Sangraha portal. You would have received credentials (user name and password) for the same earlier.

Looking forward to receiving all your printed material by 20<sup>th</sup> December, 2018. Kindly treat the matter as urgent.

Yours sincerely,

10.12.2018  
(Yugal Kishore Joshi)

**To: All Mission Directors**