

To
The Superintending Engineers,
Rural Water Supply & Sanitation Department,
Andhra Pradesh.

File No: 88(9-1)/SAM/COO(S)/GEN/2017, dt: 01.08.2018

Sir,

Sub: SAC – Released an amount of Rs. 19.50 Crs (1.50 Crore to each District) to all the Districts under IEC category – Reg.

Ref:1. As per the instructions of the Managing Director, Swachha Andhra Corporation.

2. File No: 88(7)/SAM/COO(S)/GEN/2017, Dt: 27.06.2017. (Blue Frog and Swachhgrahis) sl, no.46 of SAC website.

3. File No: 88(3)/SAM/COO(S)/GEN/2017, dt: 02.08.2017. (FAs/TAs Payment) sl.no.14 of SAC website.

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Attention is invited to the subject and reference cited.

Swachh Survekshan Gramin 2018 was launched on 13.07.2018 and commissioned through an independent survey agency to develop ranking of the 680 districts and States of India on a comprehensive set of quantitative and qualitative sanitation (Swachhata) parameters.

Minimum Deliverables of SSG-2018:

1. 1 Bill Board at a common public place in each village
2. 3-5 posters on the boards of District Offices/ PanchayatGhars
3. 3-5 Village Wall Paintings
4. All state transport buses to carry a panel design. This item has been taken up by State covering all GPs in the state with panel design on SSG-2018 on both sides and back side of buses. Shall not be taken up at District level.
5. At least 3 SwachhataRaths in each district across the villages during the campaign period. Three Swachhata Radhas are deployed to each district. If any district requires more than three vehicles the same may be informed to SAC.

It is to inform that the funds may be utilized for all the purposes as mentioned in the references and also for **successful campaign for Swachha Survekshan Gramin-2018 for which already soft copies are supplied for printing of SSG material.**

In view of the above, an amount of Rs.19.50 Crores was released to following Superintending Engineers of RWS&S Department from IEC fund to vide cheque No.001037, Date: 01.08.2018 through RTGS. The details of releases are as follows:

S.No	District	To whom to be released	Amount (Rs.in Crs)
1	ANANTAPUR	SE RWS &S	1.50
2	CHITTOOR	SE RWS &S	1.50
3	CUDDAPAH	SE RWS &S	1.50
4	EAST GODAVARI	SE RWS &S	1.50
5	GUNTUR	SE RWS &S	1.50
6	KRISHNA	SE RWS &S	1.50
7	KURNOOL	SE RWS &S	1.50
8	NELLORE	SE RWS &S	1.50
9	PRAKASAM	SE RWS &S	1.50
10	SRIKAKULAM	SE RWS &S	1.50
11	VISAKHAPATNAM	SE RWS &S	1.50
12	VIZIANAGARAM	SE RWS &S	1.50
13	WEST GODAVARI	SE RWS &S	1.50
Total::			19.50

The Superintending Engineers of RWS&S Dept. are requested to utilize the funds for the activities as mentioned in the references 2 & 3.

The funds released under IEC shall not be utilized for print & electronic media.

The material related to Swachha Survekshan Gramin 2018 was already sent to you and request to give wide publicity to SSG-2018 through IEC activities and the necessary expenditure may be met from the funds now released to you.

Therefore all the Superintending Engineers of RWS&S Department are requested to follow the instructions scrupulously and also update the expenditure details head wise in IMIS immediately as and when the amounts are utilized and also submit the UCs for the funds released. The Member Secretaries of DWSCs & SEs of RWS&S Dept. are further **informed not to divert the funds for any other purposes.**

Yours faithfully
D MURALIDHAR REDDY, IAS
MANAGING DIRECTOR

Encl: As above.

Copy submitted to Principal Secretary, PR RD and RWS &S Department for information.

Copy submitted to Secretary, PR RD and RWS &S Department for information.
Copy to all the District Collectors for information and necessary action.

Signature Not Verified

Digitally signed by D
Muralidhar Reddy
Date: 2018.08.02 18:53:21 IST
Reason: Approved



To
The Chief Executive Officer
Society for Elimination of Rural Poverty
Department of Rural Development
Government of Andhra Pradesh
NTR Administrative Block, APSRTC Complex
VIJAYAWADA

File No: 88(7)/SAM/COO(S)/GEN/2017, dt.27.6.2017.

Sir,

**Sub: SAC-Geo tagging and verification of ISLs using
the services
of VDAs of SERP facilitated by M/s Bluefrog
Mobile echnologies Pvt Ltd.**

**Ref: Discussions held in the chambers of Principal
Secretary, PR & RWS on 22.6.2017.**

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I bring to your notice that Swachha Andhra Corporation is in the process of geo-tagging the ISLs completed and verification of physical existence of ISLs and usage of the same using the mobile app developed by Swachh Bharat Mission , Government of India.

It is further decided to entrust the job of geo-tagging of ISLs and the physical verification to VDAs (Village Digital Assistants) organised by SERP and facilitated by M/s Bluefrog Mobile Technologies Pvt Ltd.

VDA Training, Coordination and Facilitation Cost	Rs.3 (Inclusive of Taxes) per image captured and verified- to M/s Bluefrog Mobile Technologies Pvt Ltd.
Geo tagging and verification of ISL Cost	Rs.5 (INclusive of Taxes) per image captured and verified - to Village Development Assistant
Total	Rs.8 (INclusive of Taxes) per ISL image captured and verified

Therefore I request you to take up the job of geo-tagging and verification of physical existence of ISL through VDAs & Bluefrog. The required data and particulars will be sent to, on hearing from you. I solicit an early reply in the matter.

Yours faithfully,
D MURALIDHAR

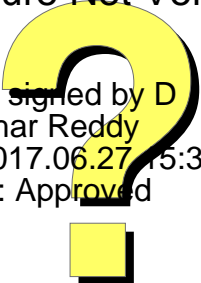
REDDY,IAS

MANAGING DIRECTOR

Copy submitted to OSD to Hon'ble M(PR&RD)
Copy submitted to Principle Secretary PR&RWS for favor of
information

Signature Not Verified

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Muralidhar Reddy
Date: 2017.06.27 15:31:50 IST
Reason: Approved



MAN POWER:

- DWSC Consultants Work under supervision of Superintending Engineer, RWS&S.
- District MIS Consultant should ensure sanctions are given to the eligible beneficiaries and the data is updated in IMIS duly coordinating with computer operator at mandal level.
- District MIS consultant shall ensure that all the technical grievances received from the mandal level are resolved in coordination with TCS technical team.
- CEO, ZP and DPO is responsible for daily monitoring on purification of data, Grounding and Construction of toilets, ODF verification, Geo-Tagging of toilets, etc.,
- Geo-Tagging of toilets is entrusted to M/S. Blue Frog Agency and shall be done using mobile app developed by GOI (mSBM). The progress of Geo-Tagged toilets can be viewed in F28 report of GOI web site.
- Funds will be released basing on the progress reflected in IMIS.
- District Collectors are requested to assess the actual requirement of Computer Operators at mandal level strictly on need basis only communicated by MD SAC as per the letter no.88(5)/SAM/COO(S)/Gen/2017, dt:07.07.2017 .
- PD,DRDA has to identify the Swachhagrahis for every village for motivating, grounding and monitoring the progress of IHHLs from 01.08.2017 onwards.
- Swachhagrahi will also monitor the usage of constructed toilets.
- An amount of Rs.150/- per toilet which are grounded after 01.08.2017 will be paid to the Swachhagrahis.
- The above amount will be paid in two installments
 - (i) After completion of toilets – Rs.100/- will be paid.
 - (ii) After 6 months of completion of toilet and continuous usage of toilet by the beneficiary remaining Rs.50/- will be paid.
- Payment will be directly released to the bank accounts of Swachhagrahis for which PD,DRDA has to obtain the details of Swachhagrahis name, Aadhar, Bank account no, IFSC code etc.

To
All the District Collectors
Andhra Pradesh.

File No: 88(3)/SAM/COO(S)/GEN/2017, dt. 2-8-2017

Sir,

Sub: SWachh Andhra Mission-Making payment of Rs.8/- for each stage of geo-tagging of IHHL's incentive-communicated-Reg.

Ref:Request made by the districts during the meetings.

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Attention is invited to the subject and reference cited.

As you are aware the Andhra Pradesh State targeted to become ODF state by 31st December 2018. During 2017-18 seven districts ie., West Godavari, Krishna, SPS Nellore, Guntur, East Godavari, Vizianagaram and Prakasam districts are targeted to become ODF and the remaining 6 districts during 2018-19. During the review on progress of IHHLs, it is observed that there is a considerable delay in geo-tagging at the FA/TA level and some technical advice/assistance is required for proper construction of the IHHLs by the beneficiaries. Therefore, it is decided to pay an amount of Rs.8/- for each stage of geo-tagging of IHHL (and for 3 times it works out Rs.24/-) as incentive to all the FAs/TAs towards geo-tagging of the IHHL and assisting the beneficiary in proper construction of the IHHL. The amount will be released to the individual accounts of FAs/TAs directly by SAC duly meeting the expenditure from IEC/CB funds under SBM.

Therefore, it is requested to take necessary action accordingly and expedite the completion of construction of IHHLs and declare your district as ODF.

Yours faithfully,
D MURALIDHAR

REDDY,IAS

MANAGING DIRECTOR

Copy submitted to the Principal Secretary, PR & RWS for information.

Copy to all CEOs ZP, SEs RWS, PDs DRDA, PDs DWMA and all MPDOs for information and necessary action.

Signature Not Verified

Digitally signed by D
Muralidhar Reddy
Date: 2017.08.03 19:13:18 IST
Reason: Approved

