

To  
All the District Collectors,  
Andhra Pradesh.

**File.No: 88(3)/SAM/COO(S)/GEN/2017, dt:01.02.2019.**

Sir,

Sub:SAC-To nominate the women champions for Swachh Shakthi 2019 award & celebrate the same in all the districts – Requested –Reg.

Ref: D.O. No. 2/2/S(DWS)/18, dt:01.02.2019, of the Secretary, Ministry of Drinking Water and Sanitation (MoDWS).

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Attention is invited to the subject and reference cited and please find the enclosed copy of the reference cited.

Vide reference cited, the Secretary, Ministry of Drinking Water and Sanitation has informed that Swachh Shakti 2019, a convention being organized by the Swachh Bharat Mission (Grameen) to honour the women champions who have played leadership role in the success of the Mission. The convention will be organized on 11th and 12th February 2019 at Kurukshetra, Haryana, with a mega event expected to be attended by VVIPs. It is expected around 10,000 women sarpanches and swachhata champions will attend the convention from various districts of Haryana and 5,000 are expected to join from pan India.

As part of the support in making this event a success, it is requested to follow the below instructions:-

- Select 5 women sarpanches and/or swachhata champions from your district to join the convention in Kurukshetra. A nodal person may be sent along by the district for basic coordination etc. The Government of Haryana will arrange for their stay, meals and local transport. A travel advisory will be shared with the Mission Directors shortly with further details.
- Advise all District Collectors in your State to organize mass screenings of this address with around 1000 people, with maximum participation of women swachhagrahis and champions, at district headquarters as well as GP offices as Doordarshan News will be telecasting this address live from Kurukshetra from 12 p.m. onwards.
- Advise all districts to celebrate February 12, 2019, as Swachh Shakti Diwas, where local events, rallies, processions, Gaurav yatras, may be

carried out to honour the contribution of women to the Swachh Bharat Mission at the grassroots.

Therefore, it is requested to issue necessary instructions to concerned to nominate the 5 women champions to attend the Swachh Shakti 2019 event on 12<sup>th</sup> February 2019 and also celebrate the Swachh Shakti 2019 event on 12<sup>th</sup> February 2019 at district level duly conducting the above activities.

Yours faithfully  
**D MURALIDHAR REDDY, IAS**  
**MANAGING DIRECTOR**

Copy submitted to the Principal Secretary, PR & RD for information.  
Copy to all the SE, RWS & S, for information and necessary action.

Signature Not Verified

Digitally signed by D  
Muralidhar Reddy  
Date: 2019.02.02 10:48:50 IST  
Reason: Approved



परमेश्वरन अय्यर  
Parameswaran Iyer



एक कदम स्वच्छता की ओर  
सचिव  
भारत सरकार  
पेयजल एवं स्वच्छता मंत्रालय  
Secretary  
Government of India  
Ministry of Drinking Water & Sanitation  
4<sup>th</sup> Floor, Pt Dindayal Antodaya Bhawan, N D-  
110003  
Tel: 24361011, 24362715,  
e-Mail: [param.iyer@gov.in](mailto:param.iyer@gov.in)  
D.O. No. 2/2/S(DWS)/18  
01<sup>st</sup> February 2019

Dear *Anil*

I am writing to you about Swachh Shakti 2019, a convention being organized by the Swachh Bharat Mission (Grameen) to honour the women champions who have played leadership role in the success of the Mission. The convention will be organized on 11<sup>th</sup> and 12<sup>th</sup> February 2019 at Kurukshetra, Haryana, with a mega event expected to be attended by VVIPs. It is expected around 10,000 women sarpanches and swachhata champions will attend the convention from various districts of Haryana and 5,000 are expected to join from pan India

2. As part of the support from your State in making this event a success, I request you to please direct the districts in your State to:-

- Select 25 women sarpanches and/or swachhata champions from your State to join the convention in Kurukshetra. A nodal person may be sent along by the State for every 50 champions for basic coordination etc. The expenses towards travel, honorarium may be paid out of IEC funds as per the State's policy. The Government of Haryana will arrange for their stay, meals and local transport. A travel advisory will be shared with the Mission Directors shortly with further details.
- Advise all District Collectors in your State to organize mass screenings of this address with around 1000 people, with maximum participation of women swachhagrahis and champions, at district headquarters as well as GP offices as Doordarshan News will be telecasting this address live from Kurukshetra from 12 p.m. onwards.
- Advise all districts to celebrate February 12, 2019, as Swachh Shakti Diwas, where local events, rallies, processions, Gaurav yatras, may be carried out to honour the contribution of women to the Swachh Bharat Mission at the grassroots.

3. I look forward to your personal support & leadership to make Swachh Shakti 2019 a grand success. My team will be in touch with the State Mission and District Collectors to follow up on the finer points of the above.

With regards,

Yours Sincerely

*Iyer*  
Parameswaran Iyer

**Shri Anil Chandra Punetha**  
Chief Secretary  
Government of Andhra Pradesh  
Hyderabad

**Copy to :-** The Addl. Chief Secretary/Principal Secretary/Secretary In Charge of Rural Sanitation,  
Government of Andhra Pradesh, Hyderabad