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**SW ACHHA ANDHRA
CORPORATION**

MA&UD Dept., GoAP
#502 Vijaya Lakshmi Residency,
Beside of Govt. Hospital, ESI
Hospital Road, Gunadala ,
Vijayawada- 520004. A.P

Lr. No. 1/SAC/CE/IEC-Swachh Survekhsan-2018, Dt.
27/11/2017

Sub : MA&UD Department – SAC – Swachh Survekshan 2018 –
Guide lines for utilization of funds released to ULBs -
Issued – Reg.

Ref : 1. Swachh Survekshan Guide lines 2018.
2. Note approval of Hon'ble Minister for MA&UD Dt.15- 11-
2017.
3. Note approval of MD SAC , Dt.20-11-2017. 4.
Cheque No.900949 , Dt.23-11-2017.

It is to submit that the Swachha Andhra Corporation, MA&UD Department released amount to the ULBs vide reference 4th cited as per note orders vide references 2nd 3rd cited towards IEC activities to utilize for Swachh Survekshan 2018.

In the Service Level Progress and as well as Direct Observation IEC and Behavioral change will carry marks. Hence under this the ULBs are requested to take up the following:

1. Display IEC Messages designed by the Ministry in 2017(Hoardings/ Banners/ Wall Paintings/Writing) on Public/Community Toilets
2. Display Big/Visible messaging signage's about cleanliness in the areas of Vegetable/Fruit/Meat/Fish Markets.
3. Display Ministry's SBM related campaign created in 2017 (Hoardings/Banners/Wall Paintings/Writing) on Public/Community toilets In main Bus Station Catchment area.
4. At least provide one hoarding in place in Waste

Treatment/Processing Plant.

5. To erect permanent boards to display Swachh Survekshan messages.
6. For holding meetings with RWAs, Religious Leaders and Self Help Groups to ensure messaging and activities for source segregation and decentralized composting.
7. Providing unique identification number to CTs & PTs in the ULB and prominently display all the information. (Enclosed slides of T.O Letter 77(10)/SAC/COO(S)2017, dt:28.11.2017).

But under Clause 8.2 & 8.6 of SBM guidelines

1. Expenditure on Newspaper and TV is not an admissible item under this component for the state government or for the ULB's as this is taken care by government of India ministries and organizations.
2. Under no circumstance shall this fund be utilized for purchase of vehicles, construction and maintenance of buildings, creation of posts and payment of salary, and purchase of furniture and fixtures.

REDDY,IAS

Yours faithfully
D MURA LIDHAR

Managing Director
Swachha Andhra Corporation

To

The Commissioners of all Municipal Corporations, Municipalities and Nagara Panchayats.

Copy submitted to the Principal Secretary, Municipal Administration & Urban Development Department for favour of information.

Copy submitted to the Director for Municipal Administration for favour of information.

Copy to all RDMA's to monitor the ULBs in utilizing the funds as per instructions issued above.

Signature Not Verified

Digitally signed by D
Muralidhar Reddy
Date: 2017.11.27 12:07:24 IST
Reason: Approved



Releases to ULBs under IEC & PA Funds for the year 2017-18 (Swachha Survekshan 2018)		
S.No	ULB	Amount to be released to ULBs
I	Visakhapatnam Region	
1	Amadalavalasa	100000
2	Ichapuram	90000
3	Palakonda	80000
4	Palasa Kasibugga	140000
5	Rajam	100000
6	Srikakulam	350000
7	Bobbili	145000
8	Nellimarla	60000
9	Parvathipuram	130000
10	Salur	120000
11	Vizianagaram	650000
12	GVMC	4800000
13	Narsipatnam	160000
14	Yelamanchali	120000
II	Rajahmundry Region	
15	Amalapuram	135000
16	Gollaprolu	60000
17	Kakinada	900000
18	Mandapeta	135000
19	Mummidivaram	60000
20	Peddapuram	125000
21	Pithapuram	135000
22	Rajahmundry	900000
23	Ramachandrapuram	110000
24	Samalkot	145000
25	Tuni	135000
26	Yeleshwaram	80000
27	Bhimavaram	370000
28	Eluru	520000
29	Jangareddygudem	120000
30	Kovvur	100000
31	Narsapur	150000
32	Nidadavole	110000
33	Palacole	150000
34	Tadepalligudem	260000
35	Tanuku	230000
36	Gudivada	300000
37	Jaggaihpeta	130000
38	Machilipatnam	440000
39	Nandigama	110000
40	Nuzivid	150000
41	Pedana	75000
42	Tiruvuru	85000
43	Vuyyuru	120000
44	Vijayadawada	2700000

S.No	ULB	Amount to be released to ULBs
III	Guntur Region	
45	Bapatla	180000
46	Chilakaluripet	260000
47	Guntur	1900000
48	Macherla	150000
49	Mangalagiri	190000
50	Narasaraopeta	300000
51	Piduguralla	160000
52	Ponnur	150000
53	Repalle	130000
54	Sattenapalli	150000
55	Tadepalle	140000
56	Tenali	430000
57	Vinukonda	150000
58	Addanki	100000
59	Chimakurthy	75000
60	Chirala	220000
61	Giddaluru	90000
62	Kandukur	150000
63	Kanigiri	110000
64	Markapur	130000
65	Ongole	650000
66	Atmakur	80000
67	Gudur	160000
68	Kavali	250000
69	Naidupet	120000
70	Nellore	1500000
71	Sullurpet	70000
72	Venkatagiri	130000

S.No	ULB	Amount to be released to ULBs
IV	Ananthapuram Region	
73	Chittoor	500000
74	Madanapalle	350000
75	Nagari	160000
76	Palamaneru	130000
77	Punganur	140000
78	Puttur	140000
79	Srikalahasti	200000
80	Tirupathi	1000000
81	Ananthapur	700000
82	Dharmavaram	330000
83	Gooty	125000
84	Guntakal	325000
85	Hindupur	400000
86	Kadiri	230000
87	Kalyandurgam	120000
88	Madakasira	60000
89	Pamidi	70000
90	Puttaparthi	80000
91	Rayadurg	160000
92	Tadipatri	280000
93	Adoni	430000
94	Allagadda	100000
95	Atmakur	120000
96	Dhone	150000
97	Gudur	60000
98	Kurnool	1200000
99	Nandikotkur	120000
100	Nandyal	520000
101	Yemmiganur	250000
102	Badvel	180000
103	Jammalamadugu	120000
104	Kadapa	900000
105	Mydukuru	120000
106	Proddatur	420000
107	Pulivendula	170000
108	Rajampeta	120000
109	Rayachoti	230000
110	Yerraguntla	80000
	TOTAL	3500000